

MFG DAY[®]

OPENING DOORS & MINDS

Manufacturing Day has been designed to expand knowledge about and improve general public perception of manufacturing careers and manufacturing's value to the North American economy. The official date for this 5th annual celebration of manufacturing is **Oct. 7, 2016**. However, any day can be Manufacturing Day, so select a date that works best for your company and your community.



#MFGDAY16

Host An Open House

As a manufacturer it's your opportunity to:

- Tell your company's story
- Inspire a new generation of manufacturers
- Learn about manufacturing extension partnerships that can improve your efficiencies and work force skills and boost your profits
- Visit other manufacturers to initiate business relationships and learn what is being made in your community
- Dispel outdated myths about manufacturing
- Connect with potential customers in your community

The core element to Manufacturing Day is the schedule of manufacturer's open houses. Manufacturing Day producers will promote the open house schedule through general and trade media campaigns which will alert thousands of people to visit manufacturers and see that North American manufacturing is a vibrant career path and employers need skilled workers. The event will also make it possible for manufacturers to visit other participating companies in their region that may be potential business partners – either as customers or suppliers.

Co-produced by:



Register to host an open house at your company
Sign-up to visit other manufacturer's open house events

www.mfgday.com